

Cross Border Award „Sail of Papenburg“

Evaluation of proposals – Short description

1. Applicant:

euregio Styria-Slovenia (SLO/A)

Submitted: 14 May 2003

2. Project theme:

Cross-border strategy “training, education and labour market” A/SLO (+ HU)

- preparatory trilateral conferences of the labour market sector,
- cross-border training projects,
- cross-border employment pact Slovenia - Styria.

3. Implementation of the project / measure – time schedule– participants:

Strategic approach: pursued since 2001 – runs until 2004/05, important projects finalized, especially in 2003.

Participants: all public, social and private partners with relevance to employment policy linked across the border in a “pact”.

4. Important project goals / strategy:

More intensified collaboration between Hungary, Slovenia and Austria in the field of labour market policy in order to exchange experience and develop jointly projects (framework: trilateral conference of the labour market sectors), especially transnational measures for professional training.

5. Content:

The Euregio Styria-Slovenia is responsible for coordination of the strategy and the projects in the framework of a cross-border regional development.

- Development of human resources (adult’ and students’ education), regional data information (e.g. companies) and cooperation during the education period (school partnerships, trilateral well-ness training, Eduregio – creating a common base for international pm skills),
- Preparation for HU/SLO’s adhesion in the field of labour market / employment,
- Involvement of regional actors (regional / local institutions, social partner, educational establishments), disadvantaged people (young people, elderly people, women, long-term unemployed, minorities).

6. Results:

- Continuous exchange of experience on labour market related political programmes and comparative evaluation,
- International summer academy on technological studies,

- Exchange of Best Practice Models (e.g. rural labour foundation),
- Training of wellness advisers,
- Eduregio – creating a common base for international pm skills,
- Development of cross-border qualification networks,
- Cross-border employment pact SLO/A, enlargement to HU in preparation,
- Trilateral conference of labour market directors,
- Multiplier training,
- Coordination of the content of education programmes,
- Training of natural adventure guides (still not finalized),
- Support to the unemployed for business creation (on going),
- International project development platform.

7. Importance of the results for the cross-border region:

- Mobilization of all regional actors at both sides of the border for a joint labour market policy,
- Abolishment of fears and prejudices („victims“ and „winners“ of migration and commuting),
- Strengthening of the regional opportunities in economy, nature and tourism,
- Qualification of critical occupations.

8. European significance:

- Strategic labour-market related political approach in the framework of a joint regional development,
- Submission of the joint training for an EU-wide recognition (wellness).