



Association of European Border Regions
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Application form “AEBR-Cross Border Award” 2015
Deadline: 25.09.2015

Please, fill in the grey gaps and return this form by e-mail!

The Future of Cross-Border Cooperation in Europe

1. General information

1.1 Applicant border / cross-border region:

South-East Serbia and West Bulgaria

Title of the cross-border measure* [project(s), programme(s) / strategy(ies)]:

Football Festival Euroregion Nišava - 2015

1.3 Period:

February 2014.

June 2015.

1.4 Lead Partner:

UG Ponisavlje - Serbia

Contact:

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1.5 Partners:

Association Nisava

Contact:

Mr. Georgi Georgiev

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1.6. Financing of the cross-border measure (e.g. INTERREG):

Remark: It should be explicated how the financing of the strategy(ies) / concept(s) / project idea(s) has been or is realised.

This project is supported by Pirot Municipality through 481 budget line (*funding for NGOs*) and co-financed by Euroregion Nisava through members' fee of all member municipalities.

1.7 Links to other projects, measures and/or programmes (only if applicable):

NA

2. Contents

2.1 Objectives of the cross-border measure:

Overall objective of the project:

Establishing sustainable sport cooperation through promotion of football and socialization of children in Euroregion Nisava

Specific objectives:

- Education of children and parents as well
- Strengthening of cross border relations
- Building sports' spirit, increasing toleration and multiculturalism

2.2 Organisational structure and activities to implement the objectives (e.g. joint secretariat, contract, etc.):

General

NGO "Ponishavlje" and partner organization from Bulgaria NGO "Nishava" are the founders of the Euro-region Nishava - member of the Association of European Border Regions. For the tenth anniversary of the Euroregion Nishava, a project FOOTBALL FESTIVAL EUROREGION NISHAVA-EUREGIO 2015 was designed and created. The project was implemented under the slogan: "Let's play football together-Да играеме футбол заедно."

Organizational Structure

Joint Managing Board

Partner municipalities:

Kostinbrod Municipality - Bulgaria

Dimitrovgrad Municipality - Serbia

Implementing body:

UG Ponisavlje (Citizens' Association Ponisavlje) – co-founder of Euroregion Nisava

<http://www.euregionisava.org>

Activities, results and outputs

As part of the preparatory activities at the beginning of the project, the initiative meetings with members of municipalities of association Ponishavlje and representatives of the National Football Associations of Serbia and Bulgaria were held. A project team with Serbian and Bulgarian side was formed. Detailed action plan was made. Football clubs and football schools that work with the youngest age groups from the area of Euro-region Nishava were participated.

In the second month of implementation of the project promotion was launched in media and Opening conference was held on the occasion of the start of implementation of the project.

Opening Conference on the occasion of the start of implementation of the project was held in Pirot. The conference was attended by representatives of the member municipalities of Euroregion Nishava, football clubs and football schools that work with the youngest age groups, and representatives of the national football associations of Serbia and Bulgaria.

Kostinbrod Municipality (Bulgaria) hosted the "first half" of the project. During the three days, more than 120 children from Serbia and Bulgaria, with their coaches joined training, education, sports days, an exhibition match and festival of football. The last day an international football tournament was organized.

In the fifth month, all participants did the first evaluation of the project.

Host of the "second half" was Dimitrovgrad municipality (Serbia). During the three days, more than 120 children from Serbia and Bulgaria, with their coaches joined training, education, sports days, an exhibition match and festival of football. On the first day of the festival of football ceremonial session celebrated the tenth anniversary of existence and work of Euroregion Nishava. Deserving individuals, communities, partner organizations, companies and institutions were awarded diplomas, honors and plaques. The last day an international football tournament was organized.

The final conference was held on the sixth month of the project. All participants analyzed and summarized the results of the project. Subject of the final conference was: "Present and perspective of basic football in Serbia and Bulgaria."

The final evaluation was conducted in the seventh month of the project.

Media promotion and promotional activities were implemented during all the seven months through programs on project objectives, activities, results. The public was regularly updated through print and electronic media about the project. At the end of the project a promotional movie in Serbian and Bulgarian language was broadcasted in Serbia and Bulgaria.

2.3 How far has the measure been implemented?

This activity is the 1st milestone for future activities of Euroregion Nisava. As stated above, the project is implemented on honor of **10th anniversary of Euroregion Nisava**. We will continue to implement the projects related to strengthening the cross-border cohesion and creating new connections in the area. Similar activities will be continued, with the aim to include more municipalities. Partners will explore all possibilities for

