

Forum R&D et Innovation dans les espaces transfrontaliers européens Vigo - Espagne

Alsace BioValley

Alsace BioValley Cluster

A unique tri-national location
The entry door to Europe

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What is the BioValley ?

Alsace BioValley

- BioValley@, the trinational life sciences cluster

4.25 millions inhabitants

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High density of big Pharma and SMEs

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350 companies (Pharma / biotech)

40.000 employees (Life Science field)

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Rich & Qualified Research & training programs

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12 universities and academic institutes (Life Sciences)

16,000 scientists

70,000 students

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Some World class researchers... in the field of biology and chemistry

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CHEMISTRY
→ pharmacchemistry

University Louis Pasteur
ISIS

GENETICS & MOLECULAR BIOLOGY
→ genomic

IGBMC

ONCOLOGY, SURGERY & ROBOTICS
→ imaging

ircad
Institut de Recherche en Cancérologie de Strasbourg (IRCS)

BUT ALSO: CNS, DRUG DISCOVERY, TECHMED...
→ And a rich SMEs and Start-up environment

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Interreg IV Key Objectives

Alsace BioValley

Through INTERREG IV program, BioValley will become a clear source of economic development...



- Catalyzing innovation, growth and job creation within BioValley's companies
- Attractiveness of the BioValley's territory for foreign companies seeking partners, suppliers and location sites

Aiming at a strong coherence with the territorial and European context

- The Upper Rhine Metropolitan Area
- The Lisbon Objectives

INTERREG IV: A unique opportunity to capitalize on past investments

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Key Objectives (2)


BioValley can become a clear source of added value for industry actors...

- Fostering Science to Business collaboration: key source of innovation
 - ✓ Matching public research capabilities and technologies offers with companies innovation needs and challenges
- Fostering Business to Business partnerships: key source of growth
 - ✓ Matching "partner search" with adequate company profile, here and abroad

And serve development objectives for the territory...

- Providing visibility and exposure to BioValley's actors abroad
- Attracting foreign businesses within the BioValley

The BioValley INTERREG IV program's focus is Economic Development





A context of "Coopetition" to acknowledge


All three regions have common interests in developing together the BioValley Cluster...

- Critical mass, both for endogenous and exogenous development
- Attractiveness
- Visibility, based on our collective asset: the network and the brand

...but must acknowledge that each region needs to serve its own development objectives

- Visibility / positioning of its own territory within the BioValley
- Regional branding
- Regional attractiveness and economic development

BioValley INTERREG IV can serve both common interests and individual objectives







Thank you !

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BioValley INTERREG II and III Achievements

What we have achieved:

- A strong **brand** with high **visibility and exposure**
- A strong **recognition** in the world life sciences industry
- A cluster representing one of the **highest concentration of life science resources** in the EU
- **10 years experience** and investment in structuring and animating a network which can be mobilized
- A set of effective **communication tools / services and recognized events**

A unique set of assets on which to capitalize

