Alsace BioValley Cluster
A unique tri-national location
The entry door to Europe

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What is the BioValley ?
• BioValley®, the trinational life sciences cluster

4.25 millions inhabitants

High density of big Pharma and SMEs

350 companies (Pharma / biotech)

40,000 employees (Life Science field)

Rich & Qualified Research & training programs

12 universities and academic institutes (Life Sciences)

16,000 scientists

70,000 students

Some World class researchers...
in the field of biology and chemistry

CHEMISTRY
→ pharmachemistry

GENETICS & MOLECULAR BIOLOGY

ONCOLOGY, SURGERY & ROBOTICS
→ imaging

BUT ALSO:
CNS, DRUG DISCOVERY, TECHMED...
→ And a rich SMEs and Start-up environment

Interreg IV Key Objectives

Through INTERREG IV program, BioValley will become a clear source of economic development...
• Catalyzing innovation, growth and job creation within BioValley’s companies
• Attractiveness of the BioValley’s territory for foreign companies seeking partners, suppliers and location sites

Aiming at a strong coherence with the territorial and European context
• The Upper Rhine Metropolitan Area
• The Lisbon Objectives

INTERREG IV: A unique opportunity to capitalize on past investments
Key Objectives (2)

BioValley can become a clear source of added value for industry actors...
- Fostering Science to Business collaboration: key source of innovation
  - Matching public research capabilities and technologies offers with companies innovation needs and challenges
- Fostering Business to Business partnerships: key source of growth
  - Matching “partner search” with adequate company profile, here and abroad

And serve development objectives for the territory...
- Providing visibility and exposure to BioValley’s actors abroad
- Attracting foreign businesses within the BioValley

The BioValley INTERREG IV program’s focus is Economic Development

A context of “Coopetition” to acknowledge

All three regions have common interests in developing together the BioValley Cluster...
- Critical mass, both for endogenous and exogenous development
- Attractiveness
- Visibility, based on our collective asset: the network and the brand

...but must acknowledge that each region needs to serve its own development objectives:
-Visibility / positioning of its own territory within the BioValley
- Regional branding
- Regional attractiveness and economic development

BioValley INTERREG IV can serve both common interests and individual objectives

Thank you!

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BioValley INTERREG II and III Achievements

What we have achieved:
- A strong brand with high visibility and exposure
- A strong recognition in the world life sciences industry
- A cluster representing one of the highest concentration of life science resources in the EU
- 10 years experience and investment in structuring and animating a network which can be mobilized
- A set of effective communication tools / services and recognized events

A unique set of assets on which to capitalize