

Association of European Border Regions
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Application form “AEBR-Cross Border Award” 2017
Deadline: 31st July 2017

Please, fill in the grey gaps and return this form by e-mail!

Periphery – In the Centre of Cohesion
- CBC in the light of the 7th Cohesion Report
- CBC – driving force for the future European Cohesion

1. General information

1.1 Applicant border / cross-border region:

International Lake Constance Region (Germany (Baden-Württemberg with the districts Konstanz, Bodenseekreis, Ravensburg, Sigmaringen; Bavaria with the districts Lindau, Oberallgäu and Kreisfreie Stadt Kempten), Switzerland (Cantons: Schaffhausen, Thurgau, Zürich, St.Gallen, Appenzell Innerrhoden, Appenzell Ausserrhoden) Austria (Vorarlberg) and the Municipality of Liechtenstein)

1.2 Title of the cross-border measure* [project(s), programme(s) / strategy(ies)]:

IBH: The International University of Lake Constance and their IBH-Labs – Networks of regional universities and practitioners for research and innovation

1.3 Period:

2017 - 2021

1.4 Lead Partner:

IBH: The International University of Lake Constance

Contact:

Hauptstrasse 90, Postfach, CH-8280 Kreuzlingen, Switzerland

1.5 Partners:

International Lake Constance Conference (IBK)

Contact:

Benediktinerplatz 1, D-78467 Konstanz, Germany

Leading Houses of the IBH-Labs:

FH Vorarlberg - University of Applied Sciences (Austria). Hochschule Konstanz - University of Applied Sciences (Germany). ZHAW Winterthur - University of Applied Sciences (Switzerland)

www.bodenseehochschule.org/ibh-labs

1.6. Was there any financing of the measures/projects?

If so, what kind:

IBH is financed by IBK members with annually: 145.000 € for the coordination office, 500.000 € for the administration of IBH and projects, 250.000 € to cofinance Interreg-projects (plus Interreg-Funding, plus infrastructure provided by canton Thurgau), plus membership fees of universities

IBH-Labs are financed by (in total from 2017 to 2020): IBK: analysis of potentials to match needs and competences (45.000 €); Interreg: Co-Financing of Labs and projects (6.200.000 €); Universities: Co-Financing Labs and projects (3.800.000 €); IBH: common public relations (100.000 €)

1.7 Links to other projects, measures (only if applicable):

(see 2.1 and 2.2)

2. Contents

2.1 Objectives of the measures/projects (strategy?) with regard to the motto 2017:

IBH realizes several measures to promote research, mobility of students/researchers/staff and transfer of knowledge and technology. Therefore IBH funds initial projects, regional projects, priority topic projects and conferences of transfer of knowledge and technology and internal networks of its member universities.

IBH-Labs are a new additional approach of IBH: IBH-Labs are research and innovation networks consisting of academia and practitioners from industry and society. They make a sustainable contribution to support knowledge-, innovation- and technology-transfers and thereby contribute to make Lake Constance region a more attractive location.

For International University of Lake Constance IBH-Labs form a strategic focal point. The thematic focus of IBH-Labs is related to regionally relevant topics and to potentials for development of the Lake Constance region.

IBH-members and practitioners started together with the following IBH-Labs in 2017:

- IBH Living Lab Active and Assisted Living
- IBH-Lab KMUdigital (SMEdigital)
- IBH-Lab Seamless Learning

Objectives of IBH-Labs

1. Building sustainable, cross-border research consortia and capacities in specific topics

- a. Perennial performance agreements
- b. A good combination of basic research and application orientated research via cooperation of universities across all types
- c. Financing of projects through Interreg. Afterwards developing of business models for ensuring further and sustainable development
- d. Contributions to sustainable economic social and cultural cohesion of International Lake Constance region

2. Networking of IBH-Labs with economy and public institutions

- a. Establishing stable (not just project-based) networking between science and practice, especially regional economy and public institutions, to strengthen transfer benefits of the University system and to bundle up diverse initiatives of practice in individual subject areas
- b. Set up advisory committees with representatives from science and practice to increase application reference and practical relevance of research

3. Accomplish a superordinate contribution of innovation of high relevance and appeal for Lake Constance region and beyond

- a. Increase the ability for economic and social innovations in Lake Constance region through the economic and social alignment of the Labs to match regional needs and diverse competencies of IBH universities
- b. Increase the importance of IBH-Labs and the involved universities and thus also Lake Constance region as a region of science and universities, innovation and a model region for cooperation of universities of all types through a wide spread of research results.
- c. Synergies, common development and better effectiveness and appeal of Lake Constance region by transnational coordination.

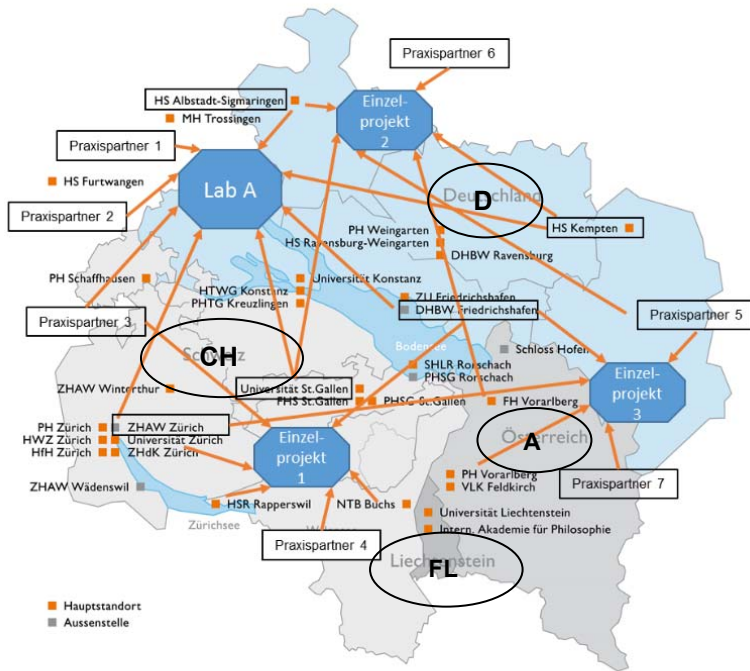
In this way IBH-Labs provide a strong contribution to European territorial cooperation in a developed but partly rural cross-border region without a strong centre, far away from national and regional capitals on an external border.

2.2 Organisational structure and activities to implement the objectives (e.g. joint secretariat, contract, etc.):

IBH is a project of IBK that consist of a network of 30 universities of all types (universities, universities of applied sciences and universities of teacher training). The federal states and Swiss cantons of IBK negotiate a performance agreement with IBH and provide financing which is supported by Interreg.

IBH is directed by a board and the presidency, who are legitimated by a cooperation council consisting of the rectors of all 30 member universities. IBH office and internal working groups form the operative level. Consortia of partner universities can apply for IBH funding and are supported by project creation and public relations.

IBH-Labs are an agreement between IBK, IBH and it's universities, Interreg programme "Alpenrhein-Bodensee-Hochrhein" an practitioners.



Each Lab is a consortium of several universities of all types and practice partners, like enterprises and public institutions. It is led and coordinated by a so called leading house out of the Universities (management project) which is occupied for coordination, accounting and basic research. Below single projects with consortia of partner universities und practitioners and public institutions can apply and carry out projects (individual content projects). Common public relations are coordinated by IHB office.

2.3 When have the measures/projects (strategies) been implemented?

2017, further individual projects follow in 2018

2.4 Special framework conditions (a. geographical, political, etc. / b. only rural area (no regional metropolis), mountainous areas, external border).

Lake Constance forms the centre of the region. It is said that it is "separating and uniting at the same time". The region is shaped by a network of medium sized and smaller cities, but with no absolute core city, alternating with partly rural or mountainous areas. Distances to national and regional capitals are long with insufficient infrastructure and intraregional cross-border connections for individual and public transport. Additionally the region is divided by an EU-/EWR-/Schengen-border.

3. Contribution of the measure (added value) to the improvement of the border/cross-border region:

(not more than half a page)

IBH unites regional universities to a new actor of regional development, which contributes to design a cooperation model including different types of universities in a four country region. This helps increasing the attractiveness of Bodensee Region as a business and residential location and as science landscape within a european environment. IBH also contributes to create "brain gain" of skilled persons by providing attractive basic and advanced training facilities in the member universities. At least, practically and regionally relevant R&D activities and transfer of knowledge and innovation create effects of regional economic importance..IBH-Labsshould contribute to::

1. Bundle up competencies of Universities of all types and cross border
2. Promote actively the transfer of knowledge, innovation and technology between research institutions and enterprises and regional actors and ensure this through sustainable structures
3. Increase economic and social innovation to raise attractiveness of Lake Constance region

For achieving this, first step of IBH-Labs was an analysis of regional aims, needs and potentials. These were matched with the capacities and the networking potential of regional universities to identify regional relevant topics with strong research competencies. Topics were rated and clustered to start an invitation of tenders to universities to form consortia

