



Zukunft Textil – „Neue Kleider für Europa“ Future of Textile – „New Clothes for Europe“

Content:

Innovative impulses for the Central European textile economy under the aspect of eco-social-sustainable production, networking of relevant persons and topics, building up a cross-national eco-social-sustainable textile production cluster.

Textile production in Central Europe has been shrinking during the last five decades under the pressure of a globalizing market to a small percentage of the former production power of the post-war time. Some of the companies have saved their know-how and headquarters by specialization and have held their grounds in small niches of the global market. The survival resp. restrengthening of a Central European textile industry depends on a new innovational impulse. Specialisation in Europe must mean sustainability, which means international positioning with ecological, social compatible and sustainable production.

The eco-social-sustainable awareness in the buying behavior of broader population stratum is significant. In the textile area there is still a lack of relevant offers, of distributional channels, resp. the information about it. The social changes in the low-wage countries (Bangladesh, India, Thailand, China, ...) seem to offer new chances for Europe.

For that reason I want to start an initiative under the topic **Sustainable Textile Production**. In this initiative I would like to offer interested people from textile industry and handicraft, primary materials production and processing, research and development, art and design, a common platform to work together. I am confident that the moment now is the right one. The moment for a fortified cooperation towards an ecological and social compatible textile production and processing in Central Europe and European border regions, where textile still is an important subject, could lead the way.

Buiding up an initiative team

- Persons from different regions and faculties (industry, agriculture, research, art) meet to find ideas and develop projects
- Project ideas: international congress, pool of experts and designer, ...

Themes / collection status quo:

- innovative textile production in Central Europe
- "clean" textiles in the market and trend research
- Local fiber, regional alternative: linen, wool, hemp, xc cellulose
- patent holder: Mediation of inventors-producers
- art and design in the textile industry

Target audience: from traditional textile regions in border areas (Waldviertel, South Bohemia, Saxony, Vorarlberg, Alsace, ...)

- Textile producers
- Developers
- Designer
- Innovative agriculturists
- Regional stakeholder (politics, press, ...)

Brigitte Temper-Samhaber,

- represented at various exhibitions as a textile artist
- founder of the landart project „Roggenfeld“
- Contributor at the 1. International Textile Festival, in Austria 1998 and
- Held numerous lectures and courses on “Free Weaving”, “Felt”, etc.
- Co-founded the business consulting and project management company ILD Samhaber in 2003
- which she leads since 2013 (ILD Temper-Samhaber KG)
- whose focus is on the comprehensive regional development
- member of the executive staff in more than 150 projects and studies in the fields of Art, Youth and Regional Development

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