



ECLIC
*European Collaborative Innovation Centres
for Broadband Media Services*



EUROPEAN UNION
European Regional
Development Fund

**The Interreg IVB
North Sea Region
Programme**



*Investing in the future by working together
for a sustainable and competitive region*

North Sea Region



- Strong knowledge base
- Excellent IT infrastructure
- Committed to innovation
- Ambition to be leading in broadband services



Broadband media services

→ WHY FOCUS ON BROADBAND MEDIA SERVICES?

- Broadband access is essential to the prosperity and future development of Europe's rural regions.
- Broadband media services are a prerequisite for effective business and a must for the growth of jobs on which regional economies depend.
- The potential of broadband is not fully utilised.
- Broadband internet services are among the fastest growing sectors in the worldwide economy.
- Internet services themselves are a way of improving quality of life.



Aim of the project

- To stimulate innovation through the establishment of eight new European collaborative innovation centres for broadband media services.
- To develop the capacity for growth and employment across the North Sea Region.



Objectives

- Establish transnational cooperation between business clusters, research institutes, universities and public support agencies in the field of development and provisioning of broadband services and media products.
- Establish regional centres based on the Triple Helix model of innovation.
- Develop a common process for joint transnational innovation and product development based on LivingLabs and the Triple Helix model.
- Generate human capital and develop human potential for driving innovation and business development.
- Establish structural and sustainable networks for continuous cross-sectoral and interdisciplinary collaboration.



Objectives

- Create new market oriented products and services.
- Strengthen the regional R&D strategies to secure resources and encourage SMEs to improve their innovation capacity.
- Develop solutions to bridge the digital divide and enable “broadband for all” at reasonable cost in rural areas.
- Analyse future needs in the European media broadband market within the scope of regional capacity building.
- Overcome brain-drain in rural areas.



E-CLIC Consortium

The E-CLIC consortium is established with the main objective of building a strong NSR cluster in the area of broadband services, media technology, broadband systems, usability and testing, while maintaining a balance between competencies, industry and academia.

The consortium brings together 16 partners from 6 Member States.

The partners have considerable expertise and experience in the fields of interest to E-CLIC, and the project combines a unique set of partner skills. Hence, only in close co-operation can the E-CLIC Centres meet the objectives.



E-CLIC Centres





www.e-clic.eu



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