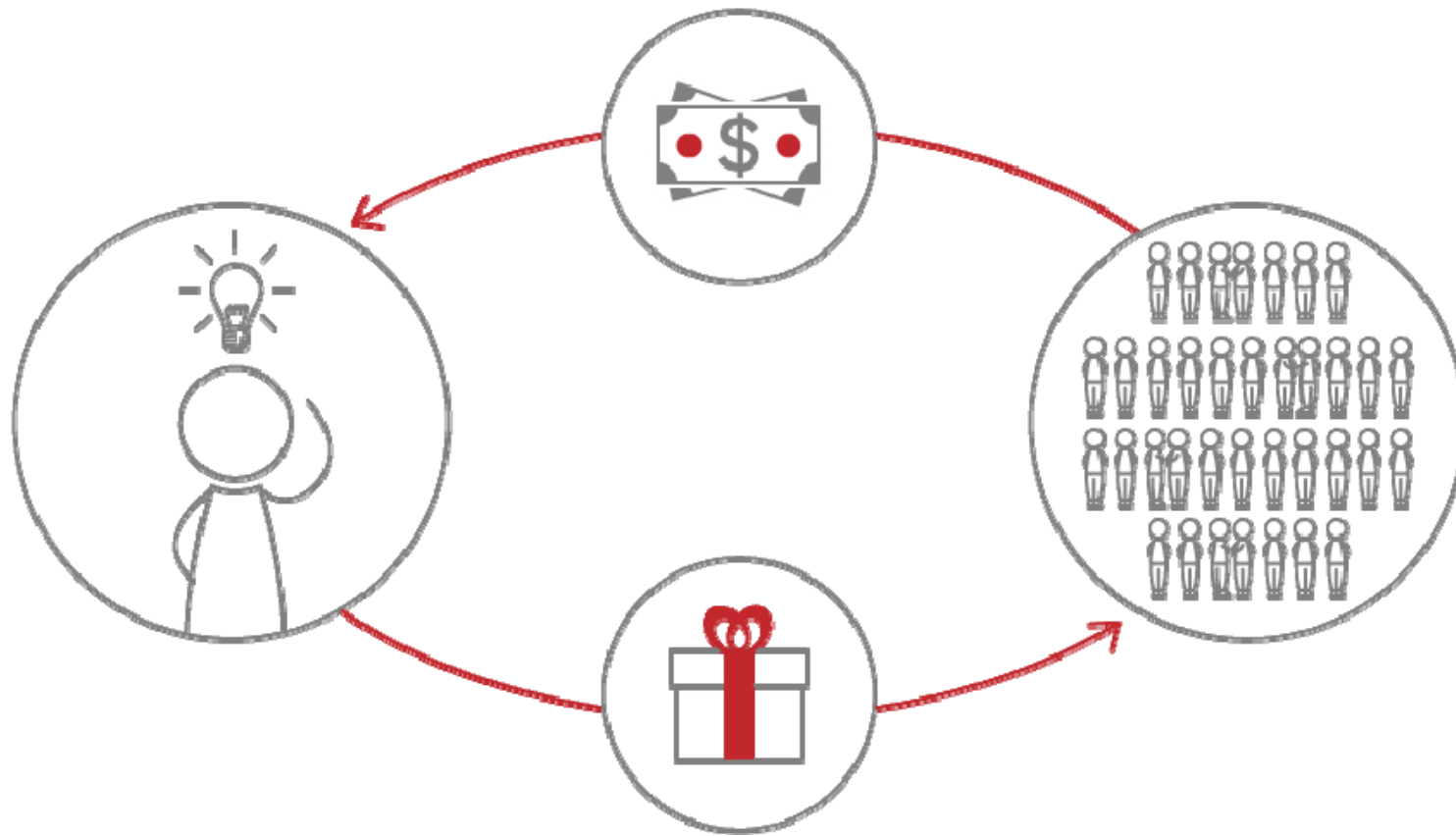




Push

Powered by **Smart**

Push: SMartbe's crowdfunding platform

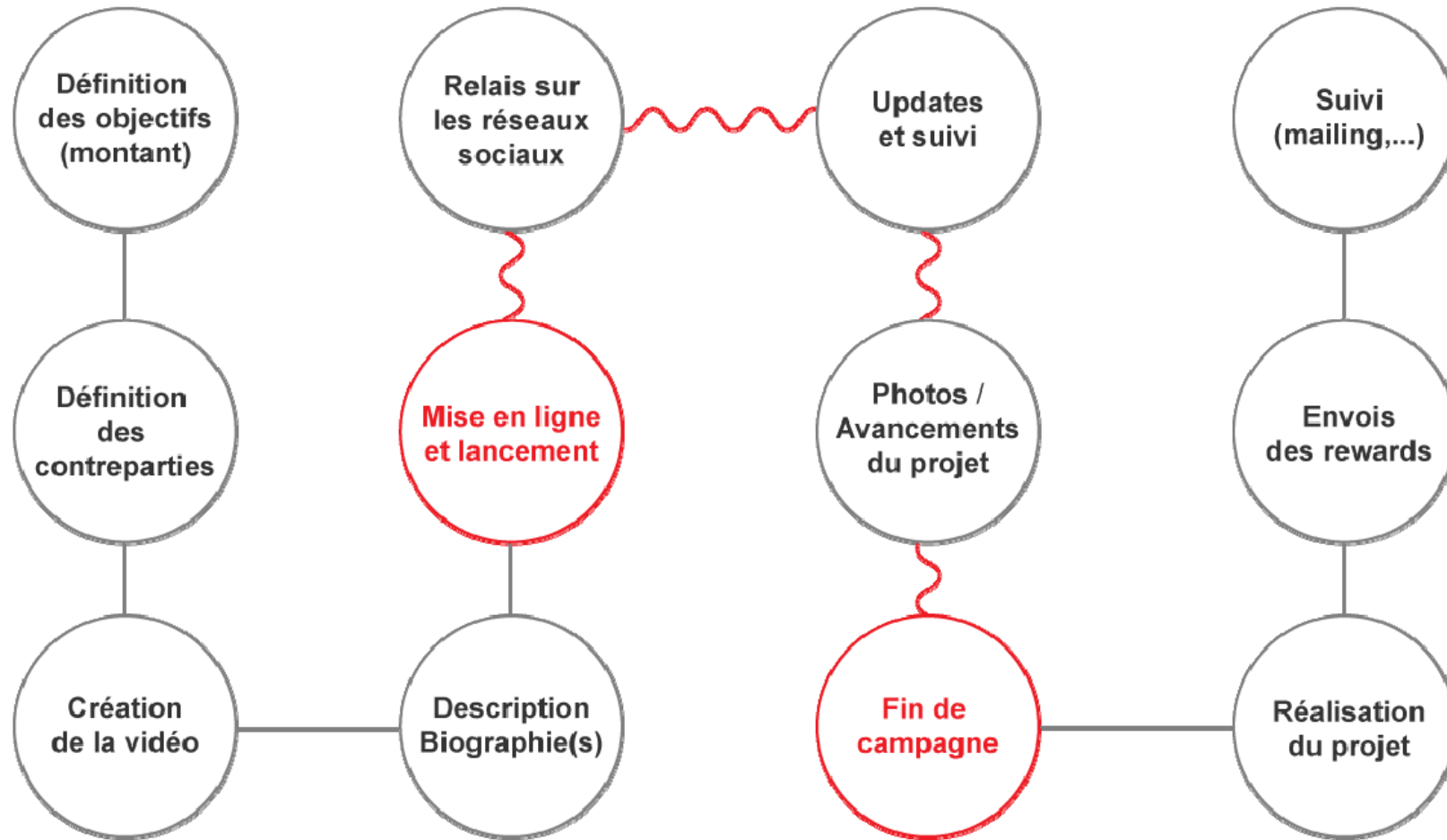


Push specificities

- Only for projects with a beginning, an end & a deliverable.
- Funds are collected & managed via a SMart Activity
- Accompaniement through advice in project management & communication.
- The project leader is in charge of:
 - concieving
 - disseminating
 - communicating
 - producing
 - Send counterpart



Timeline



What happens after?

- The projects comes to life & counterparts are due to donors when minimum objectives are achieved via:
 - the platform
 - the platform + external financial contribution (min. objectives are reviewed)
- If the crowdfunding doesn't succeed, the donors are reimbursed.





Push

www.pushcreativity.org