

# AEBR Culture Task Force Meeting Padborg, Denmark

## PROGRAMME

**9<sup>th</sup> and 10<sup>th</sup> April 2014,**  
**Region Sønderjylland-Schleswig**  
**Lyren 1,**  
**DK-6330 Padborg**

*This programme is subject to change  
 Last update: 3rd April 2014*

<b>9<sup>th</sup> April 2014</b>	
<b>6:45-10:00 pm</b>	<p><b>Welcome onboard "Die Möwe". Get ready for an evening´s sailing trip with onboard dinner, entertainment and networking</b>                  Boat located within walking distance to city hotels (-&gt;practical information/map)</p> <p><b>Welcome speech by Martín Guillermo Ramírez, Secretary General of the AEBR</b></p> <p><b>Richardt Nielsen – singer/song writer and voice healer from Rich-Art <a href="http://www.rich-art.dk/">http://www.rich-art.dk/</a> takes you through the evening.</b>  <b>Creative/cultural intervention</b>                  Each delegate is encouraged to bring along one artifact expressing a personal value and/or special features of your border region / project.</p> <p><b>Artist Christiane Limper will explain how she plans to carry out an interactive artistic evaluation of this Culture Task Force meeting.</b></p>
<b>10<sup>th</sup> April 2014</b>	
<b>8:30-9:00 am</b>	<b>Registration (coffee, tea, cold drinks, fruit and bread rolls)</b>
<b>9:00-9:10 am</b>	<b>Welcome speech by Peter Hansen, Director of the Regional Office</b>

	<b>Sønderjylland-Schleswig</b> The day will be moderated by Else Christensen-Redzepovic, Director of the Danish Culture Institute, Benelux & EU Office, Bruxelles
<b>9:10-9:30 am</b>	<b>Rudolf Godesar - Coordinator of the AEBR Culture Task Force</b> "The history of the AEBR Culture Task Force – <b><i>Why does Europe need yet another Culture Network?</i></b> Proposed mission and vision statements and scope of the work of the group.
<b>9:30-10:00 am</b>	<b>Anne-Mette Olsen, Senior Project Officer, Kulturdialog and Susanne Gram Skjønnemann, Coordinator, Cultural Agreement Sønderjylland-Schleswig</b> <b>Presentation of cooperation projects from the Sønderjylland-Schleswig border region.</b> Introduction to a series of Award winning and best practice projects from 15 years of culture cooperation in the Danish-German border region. Successes and challenges.
<b>10:00-10:30 am</b>	<b>Angela Jensen and Andreas Ott, Communication Officers at Cultural Agreement Sønderjylland-Schleswig</b> Presentation of the website of the joint Border Region Culture Networks and organizations together with the marketing strategy and work tasks for the coordinated approach.
<b>10:30-10:45 am</b>	<b>COFFEE / TEA</b>
<b>10:45-12:15 pm</b>	<b>Projects and networks pitches.</b> 5 minutes presentations of border region projects and networks with the view to finding partners and forming networks for future cooperation.
<b>12:15-1:15 pm</b>	<b>LUNCH</b>
<b>1:15-1:45 pm</b>	<b>Else Christensen-Redzepovic – EU funding options and partnerships.</b> A brief overview of the main EU funding programmes and partner search possibilities (Creative Europe, Interreg 5A, Interreg, Erasmus+, Horizon, Urban – together with a rundown of the main culture networks and social media platforms of Europe.
<b>1:45-2:00 pm</b>	<b>COFFEE/TEA</b>

<b>2:00-2:45 pm</b>	<p><b>Identifying added value and challenges of cross border culture cooperation</b></p> <p>Participants will discuss the following questions in three groups:</p> <ol style="list-style-type: none"> <li>1. Identifying values of cross border cooperation? Ie Audience development, Marketing and communication, Funding, Critical mass etc. How can the AEBR Culture Task Force add value to this? Moderated by Angela Jensen and Rudolf Godesar</li> <li>2. Challenges and obstacles in cross border cooperation. Language differences, Visa issues, Differences in administrative and political systems and cultures etc. What can the AEBR Culture Task Force do to overcome some of these? Moderated by Anne-Mette Olsen and Julia Bick</li> <li>3. How to establish better networks amongst culture facilitators and artists in border regions? Ways of identifying potential colleagues and partners in other border regions? Social media platforms, informal needs based networks? What can the AEBR Culture Task Force contribute with in order to facilitate this? Moderated by Andreas Ott and Susanne Gram Skjønneman.</li> </ol>
<b>2:45-3:00 pm</b>	<p><b>Feedback from each group. Questions and discussion</b></p>
<b>3:00-3:10 pm</b>	<p><b>Closing word by Rudolf Godesar</b></p>
<b>3:10-5:00 pm</b>	<p><b>Cross border project visit: "Schlachthof Flensburg Scaterpark" presented by Dirk Dillmann</b></p> <p>Bus pick-up at venue, scenic drive to Schlachthof Scaterpark. Coffee/tea and cake on arrival.</p> <p><b>End of official programme</b></p> <p>Bus transfer to Padborg for those who need to pick up their cars</p> <p>Remaining delegates have free time to go back to their hotels, enjoy the city of Flensburg or have the opportunity for further discussion of specific projects</p>
<b>7:00 pm</b>	<p>Dinner for remaining delegates in Flensburg hosted by the Regional Office. Mäder´s Restauration, Flensburg (-&gt; practical information/map)</p>